

CHAD POPHAM

www.ChadPopham.com

| 832-560-6961

| emailme@ChadPopham.com

Seeking Positions As:

1. Junior Account Manager Position
2. Junior Web Developer
3. Junior Web Designer
4. Junior Digital Marketing Specialist

Howdy,

Here is a quick introduction, I'm from Houston, TX. My wife and I are in the process of moving to Lancaster, PA to be close to her family.

About four years ago we began studying web design and development and built the first website for Eco Power Wash, Inc on a Wordpress (CMS platform). Next we built a website for This Ole' Coupe from ground up with HTML5, and CSS3. After a few more websites we realized the importance of digital marketing, so I poured myself into taking numerous courses on Lynda.com and have completed over 63 courses to date. Currently I'm learning JavaScript and JQuery. I have applied my learning to This Ole' Coupe and they are now receiving business internationally.

I am seeking a position as a Junior Front-End Web Developer/Designer, Junior Account Manager, or Junior Digital Marketing Specialist. I have three strong attributes: I'm driven to learn and succeed. Second, I have excellent communication skills. Third, I have strong personal and business ethics. I can produce reference, and recommendation letters upon request.

Best Regards,
Chad Popham

Cell: (832) 560-6961

Email: emailme@chadpopham.com

LinkedIn: <https://www.linkedin.com/in/chadpopham/>

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Please visit the URLs below for examples of my work.

ThisOleCoupe.com

FlyingNeedleMedicine.com

EcoPowerWashinc.com

Professional Summary

Result-driven Junior Marketing Web Developer with 4 years performing integral roles in a wide range of projects in: front-end development/designs, digital marketing (by finding new markets for small businesses), and ongoing customer service.

Skills

- Front-End Web Development
- Well-versed in HTML & CSS
- Currently Learning JavaScript/JQuery
- Proficient in CMS WordPress platforms
- Adobe Illustrator / Adobe Creative Suite
- Project Management and Customer Relations
- SEO and Keywords Strategy
- Google Analytics
- Google AdWords
- Social Media Marketing
- YouTube Marketing
- Graphic Designs
- Strong Communication Skills

Work History

Marketing Web Developer | Freelancer - Houston, TX

05/2015 to Present

- Specializing in small business and community organizations
- Project Manager in web design, front end development, and digital marketing
- Close collaboration with team members in website development projects
- Proficient soft skills and conflict resolution
- Create positive user experience for front end web designs
- Optimal website quality assurance
- Close client communication from project start to completion with on going account maintenance

Licensed Massage Therapist Massage Envy - Houston, TX

06/2005 to 11/9/2018

- “National Therapist of the Year” for 2017. Only 1 out of 25,000 massage therapist are chosen.
- Lead Massage Therapist and Trainer
- Trained Deaf and Blind Employees (*I believe in empowering people*)

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Education

- Certificates - Lynda.com & TeamTreehouse.com** 2015-Present
 I have 63 Certifications from Lynda.com (affiliated with LinkedIn and owned by Microsoft) covering content creation, SEO, keyword analytic, google analytic, social media marketing, and several other related area of studies. I have also completed a number of courses from TeamTreeHouse in WordPress CSM platform, HTML, CSS, and Adobe Illustrature.
 Please visit my LinkedIn profile: [linkedin.com/in/chadpopham](https://www.linkedin.com/in/chadpopham)
- Medical Massage Practitioners of America** 2004
- Advance coursework in massage therapy
- European Institute of Massage Therapy- Houston, TX** 2004
- Coursework in massage therapy
 - Completed medical massage therapy
 - Has given over 13,000 hours massage to date
- Gallaudet University- Washington, DC** 1998
- Psychology Major

Volunteer

- Biblical Literacy: Internet Ministry Team - Web Master and Front End Developer
November 2016 - Present
- Champion Forest Baptist Church -Mud Out
"Mud Out" homes that had been flooded by Harvey Hurricane that hit Houston, TX
August 2017
- The Center for Hearing and Speech -Artist
"Via Colori Street Painting" creating artwork with chalk on the street of Houston TX
to raise scholarships and funds for The Center of Hearing and Speech